

# FORD DIVISION

*Ford Motor Company*

8000 NORTH AVENUE  
P. O. BOX 200  
MELROSE PARK, ILLINOIS

CHICAGO DISTRICT SALES OFFICE

December 11, 1967

To: All Chicago District Ford, Falcon, Fairlane, Mustang and Thunderbird Dealers

Subject: 1968 Car Owner's Manuals

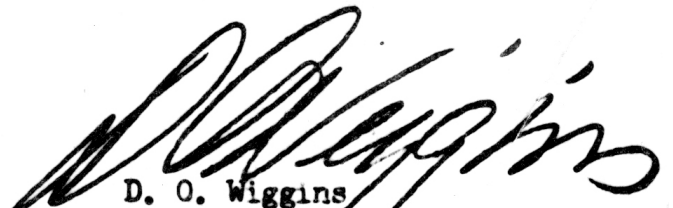
By December 20, 1967, you will receive a shipment of new owner's manuals for the Ford, Falcon, Fairlane, Mustang and Thunderbird cars. These will be marked "First Printing - Revised" and will be identified by a change in cover color.

These owner's manuals have been revised to reflect the latest engineering information and changes in the Company Warranty and Policy.

Please destroy all the passenger car Owner Manuals and substitute the revised owner's manuals for those currently in the cars you have in stock and those that are shipped from assembly plants before December 18. Owners of record, through December 20, will receive a new owner's manual by direct mail from Ford Division. Revised owner's manuals will be in all assembly plants by December 18, 1967.

In the new owner's manuals, the Trailer-Towing information and Quality Car Care Maintenance Order coupons are deleted. You should become familiar with other changes in the manual, especially with respect to Warranty description, Motor Oil Recommendations, Maintenance and Lubrication Charts, Tire Sizes and Pressure Recommendations, Refill Capacities, and Specifications.

You will be advised of comparable changes in the Bronco and 100-350 Truck Owner's Manuals in the near future. The 500-1000 Truck Owner's Manual will not change.



D. O. Wiggins  
District Sales Manager  
CHICAGO DISTRICT SALES OFFICE